

## Impact Organizations Only!

### Platform

The reporting platform is a **dashboard and app technology system** developed and owned by Gingras Global for the sole purpose of assisting social enterprises and various impact organizations with award-winning reporting and measurements.

The platform produces **two reports** for key stakeholders, an Assessment and periodic Quarterly Reports.

**Experienced Field Advisors** are assigned to each impact organization to provide guidance and coaching free to the enterprise. The platform is already unique. Adding on the encouraging Field Advisors service is giving education and customized support for the enterprise with a goal of long-term sustainability.

### The Cost

The monthly subscription is \$100 per month. No contract. We only ask that you sign up with the intentions of participating for at least 18 months. This way, you will have at an Initial Assessment, four quarters of reporting, and a follow-on Assessment. You will be shocked at your progress. Work with your field advisor and see what can happen for you!

### Reports Output

#### Assessment

The Assessment is produced initially and generally used as initial base due diligence, material issue identification, and general measurement setting. The Assessment is re-produced annually and changes are measured in key areas such as team, operations, finance, and strategy among many other areas. An overall numeric score is generated for each Assessment.

#### Quarterly Reports

The Quarterly Reports are generated the month following the calendar quarter ends. These short but effective reports encourage accountability through short-term goal setting in business sales, social impact, financial sustainability, operations, and marketing. Year-to-date profit and loss and balance sheets are provided along with corresponding bank reconciliations. We like to think of the Quarterly Reports as the guardrails report – keep everyone on track.

## Performance & Visibility

### Improved Performance

The impact-style portfolio companies are documented to improve in all areas of the business when using the platform. Special focus is driven toward execution in operations and finance.

**Field Advisors** are assigned to each portfolio company from the platform providing ongoing guidance and expertise. This additional element of coaching is specific to impact organizations and a hallmark of the platform.

### Awards Program

Awards are given for scores of 75 or higher out of 100 on the Assessment. This prestigious award is for the Olympic athletes of social enterprise. The enterprise must achieve processes of excellence in many areas and is not for the faint of heart!

Single award events are organized by Gingras Global for the social enterprise team and staff. Invite family and friends and celebrate the team achievement.

Annually, Gingras Global hosts the Standards & Sustainability Awards event highlighting the best of the best in front of very *interested* audience members made up of impact investors and peers.

All enterprises on the reporting platform are eligible for the award.

### Impact Library

If you desire, your reporting can be placed in the exclusive impact investing library. This private library is only available to paying impact investors who are looking to financially support impact organizations with some type of funding. They pay \$500 per month for access. We only put you in front of those who are serious!

